



PRESS RELEASE

NORTH NORFOLK RADIO **TOP OF THE RADIO LEAGUE**

North Norfolk Radio's celebrating some its best ever listening figures with more listeners, listening for longer.

Every week 22,200 people tune in to the only station dedicated to North Norfolk, that's an increase of 3,200 on the same time last year.

The average listener tunes into North Norfolk Radio for 11.2 hours each day.

North Norfolk Radio Programme Manager Graham Lewis is delighted with the results:

“At North Norfolk Radio we have just invested in improving our service to local people in North Norfolk with the addition of a new presenter. At a time when other stations are broadcasting shows from London we believe the latest figures show that people here in North Norfolk want to listen to programmes made in North Norfolk with presenters who live in the area.”

North Norfolk Radio broadcasts from studios on the Stody Estate near Briston on 96.2 and 103.2FM. The station covers North Walsham, Cromer, Aylsham, Sheringham, Holt, Fakenham, Wells-next-the-Sea and the surrounding villages.

ENDS

DATA SOURCE : RAJAR/IPSOS Q1 2011

NORTH NORFOLK RADIO IS PART OF THE TINDLE RADIO GROUP