



## **BRIAN MANN JOINS TOWN 102 FOR NEW COUNTRY MUSIC SHOW**

Country is coming to Town - as Suffolk's most established country music broadcaster joins Town 102.

Brian Mann has been the face and voice of the local country scene for the past 21 years and makes the switch from BBC Radio Suffolk to Town 102, the area's fastest growing commercial radio station, from 10<sup>th</sup> April.

"Town Country" will run every Sunday from 2pm to 4pm with music picked personally from Brian's huge country collection.

Brian says he's looking forward to his new weekend home:

*"Listeners can expect to hear a familiar mix of the old and new, together with regular competitions and chances to win. The country scene in Suffolk has never been more vibrant and I'm really pleased that Town 102 recognises this."*

The new show comes as part of a major investment in local personalities which has also seen Nick Pandolfi and Paul Morris join the station.

Town 102 Programme Director Tom Kay says the station's success is down to its local focus:

*"As a local lad myself I know how important country music is to the people of Ipswich. Town 102 is proud to champion this. Brian brings with him a huge following and I'm delighted to welcome him, particularly at a time when Town 102 is celebrating our best ever audience figures."*

Listeners will be able to contact Brian for requests and dedications during each show, which will be broadcast live from Town 102's studios in Great Blakenham, and online at [town102.com](http://town102.com)

Town 102 broadcasts on FM 102.0 and at [www.town102.com](http://www.town102.com)